



To Face
The World

Media Kit

TO FACE THE WORLD

Tessa Schiethart

About Tessa

My name is Tessa (27) and the face behind @tofacetheworld. I help women become more aware of their radiance, increase their body awareness and acceptance and create healthy body image. Through my Instagram-profile I raise awareness on holistic ways to take care of your body, skin and soul. I collaborate with conscious and holistic brands to support my audience in choosing products, services and brands consciously.

Want to collaborate?
info@tofacetheworld.com

"Face the world, fully as you are"



My successes

Instagram

With a loyal following of nearly 11k, I share my own journey through Stories, my Feed and IGTV. I promote holistic lifestyle products on a regular basis, to shine light on other entrepreneurs.

In nearly 2 years, my content has been shared by some of the most popular platforms such as @feminist (1m followers), and public figures (@mingey). I have worked together with renowned international photographers such as @mrelbank, @sophiemayanne & @peterdevito.

My story has been shared in various media outlets through video and print such as Unilad, the Dutch Marie Claire and LINDA.nl, AD Magazine, Barcroft Media, Freeda EN, and much more.

DETAILS

- *nearly 11k followers
- *average of 1200 Story views.
- *86% women
- *20-44 years old
- *International reach: Amsterdam, London, LA and Melbourne as top locations.



FOR WHO?

I like collaborations with brands that fit my lifestyle, my passions, and my target audience.

I focus on making content from my heart with valuable take-aways in them.

I work with inclusive brands that stand behind their product a 100%.

CORE VALUES

My core values are really important to me.

Sustainability

Both in my private life as well as in my business I always look at sustainable solutions. I prefer to work with business who operate with a sustainable incentive.

Equality and Inclusion

I promote the awareness of diversity and inclusion in society and among individuals and highly believe in equal opportunity. When working together with brands and businesses I look at how I can contribute in the most inclusive way.

Products or services that I do not support will not be linked to my name.

Authenticity

The content I create for the advertiser always matches my own style and brand. don't use standardized texts created by marketing specialists.

INVESTMENT

When it comes to the promotion of products or services, the price depends fully on the type of collaboration. Do you have a proposal for me? Send an email to info@tofacetheworld.com

I will think along in advance, create the content and share it.

Social proof

Replied to your story



Only you can see this

Ziet er heerlijk uit! Kan je het recept delen? 🥰

Oh those herbs are my favorite too. Chai is so good



Only you can see th

Replied to your story highlight



Oh where did you buy this?

Ayee I want to the recipe. Share w us 🥰

Replied to your story highlight



What about Spring? What do you do in Spring? Winter makes my skin more dry 🙏

What brand is this? Are you using creams too?



I love how you share more holistic skincare and also less make-up and more really taking care of the skin thank you



Interesting, didn't know oils so much



Where do you get the oil from? Would loveee to try it!

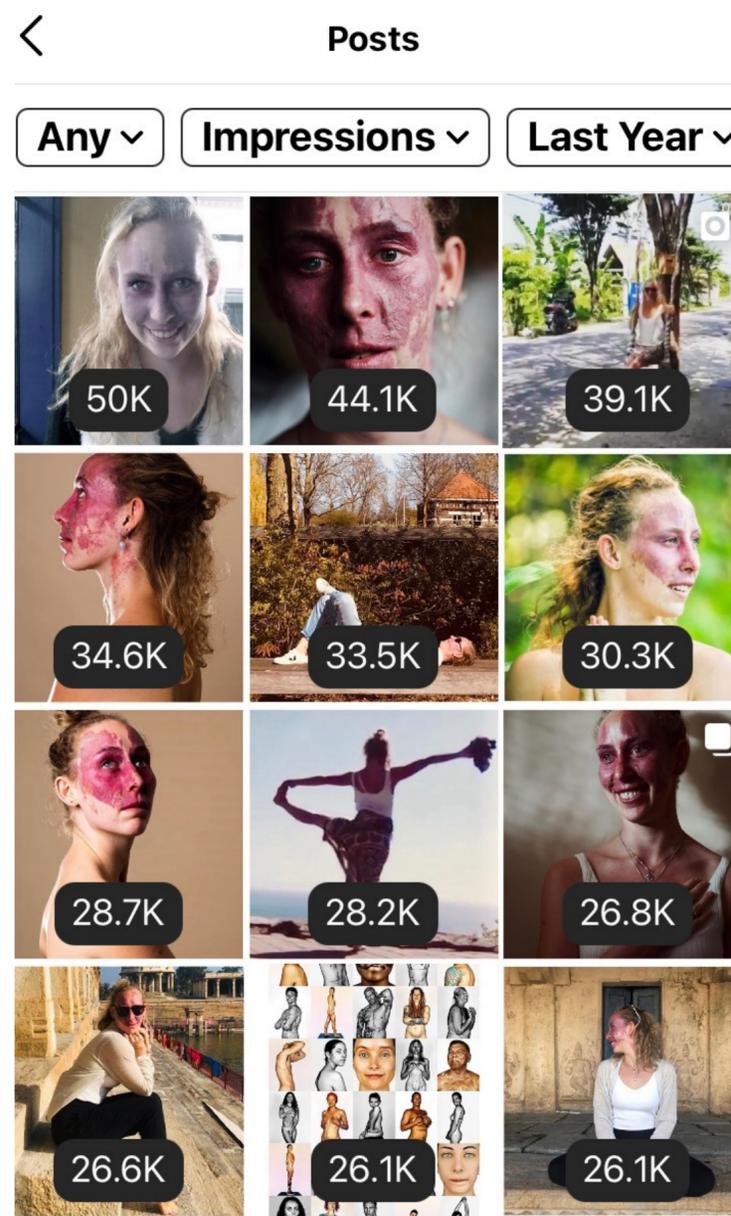


Do you think it helps with a port wine stain? Loveee your holistic view!

Replied to your story highlight

So interesting, and didnt think of massage with that would help! Thanks so much

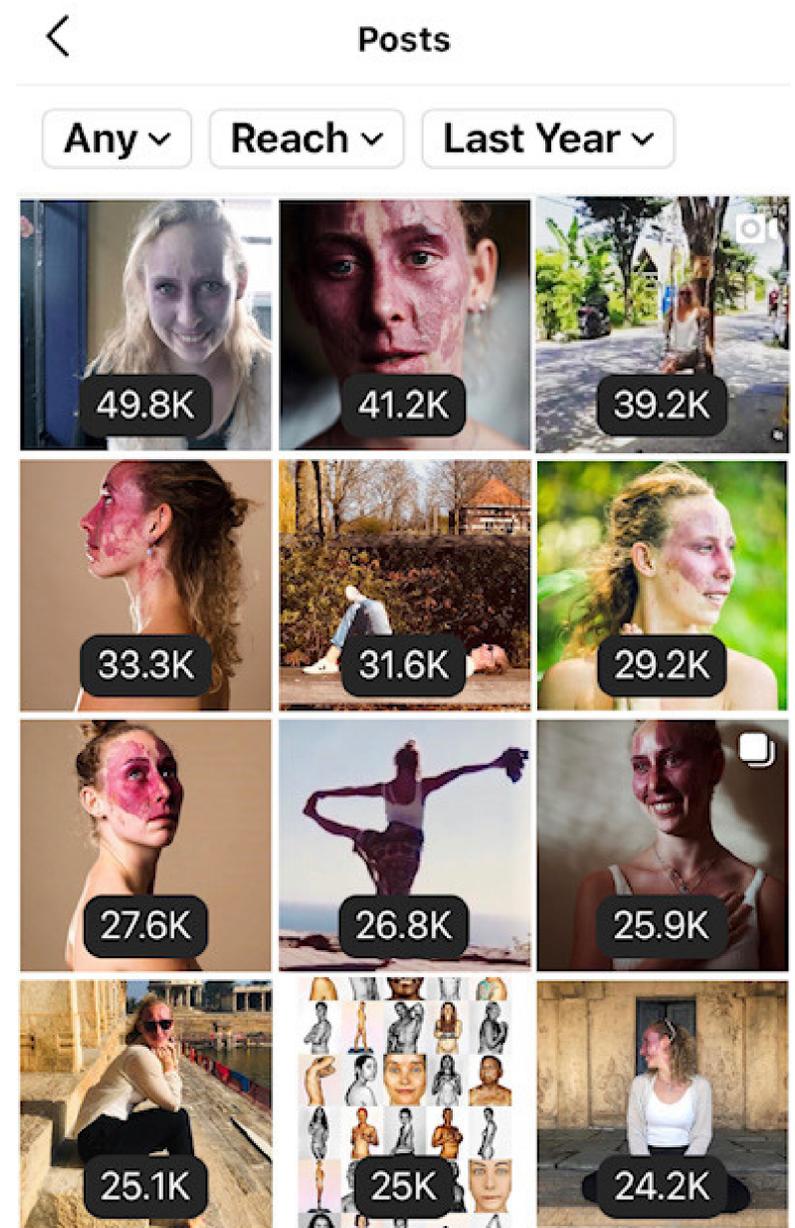
Instagram



My mission is to have women to feel comfortable in their skin and accept their bodies fully. Beautiful wholesome products can contribute to this.

To keep everything as transparent as possible, I only work together with parties that contribute to my core values.

My content is always made in my own style, being honest about what I think and giving both my followers and the advertisers with marketing.



Want to collaborate?

Do you want to collaborate or do you have any further questions?
Please send me an email at info@tofacetheworld



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